

cool,  
you're  
in!



2024  
Sep-Dec

**Thanks. Good choice  
adding your event to  
the artbeat lineup!**

We just ask **6 things** of you.  
Please turn the page ---->

**why it's a good choice:**

- 1) our promo will help your event - you'll look more professional in your own comms, and you'll reach a wider audience via our comms
- 2) it is completely free, and you stay in control
- 3) you are part of a bigger cool thing
- 4) your network will likely grow as a result
- 5) you support your region and the creative industries of your region by participating and making the artbeat more amazing
- 6) and you go into the draw to win



the coromandel  
**artbeat**

# 1 use our brand on your event comms – show you're part of it

**Use the artbeat logo and brand to leverage your messages** and include it on your event publicity material, e-newsletters, social media, and outward communications to let your audiences, partners, and stakeholders know your event is part of the coromandel artbeat festival.

You can easily find our artbeat logo and graphics on [coromandelartbeat.nz](http://coromandelartbeat.nz), scroll down to the bottom of the page and click on the button that says **media-resources** and you can download from there.

# 4 help us know your audience

**Please complete and return the audience info** after this page. It'll help us a lot in reporting to our funders. We want to keep them happy so they keep giving us money for this event! Please do your bit and fill out the record sheet, providing data on the number of attendees, where they are from, and how they found out.

That sort of info will also help us to better understand our festival audience, how well we're doing in reaching out to them, and how we can grow that for years to come. Thanks!

# 2 make your event eco-friendly for a better Coromandel

**Do your bit for a better Coromandel** now and in times to come. Engage with Destination Hauraki Coromandel's carbon, waste and predator-free step-wise plan. We received funding from them and we fully support that kaupapa.

**At your event:**

> **Say no to** single-use cups and plates > **Reduce consumption** wherever you can > **Make a small donation** to a local conservation group of your choice > **Encourage carpooling** for your event > **Try meeting by Zoom** rather than everyone driving to planning meetings > **Buy local and NZ made** wherever you can > **Switch off lights/** electrical gear when not in use.

**Read more:** [thecoromandel.com/industry/forever-good-for-your-soul-sustainable-programme/](http://thecoromandel.com/industry/forever-good-for-your-soul-sustainable-programme/)

# 5 send us pictures, send us pictures, send us pictures!

**Send us images of your event.** A picture speaks a thousand words, and we want your best shots!

**Also let us know any up-to-date news** so we can share that along with your pics on our creative coromandel and artbeat websites and social media channels; we love celebrating your creative mahi with the world!

Share and tag us on social media, or email to [info.creativecoromandel@gmail.com](mailto:info.creativecoromandel@gmail.com)

# 3 be health & safety wise – make sure no-one gets hurt at your event

Follow common sense and be risk wise!

If you want to delve into it make a health and safety plan.

The main thing is – if you can eliminate a risk, get rid of it. If you can't then manage it. Sometimes you just need to let people know about it.

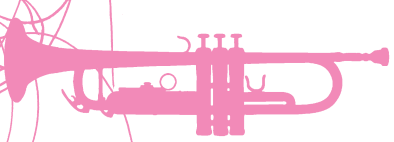
The main thing is: no one gets hurt.

# 6 tell the others – share the good news!

**Let other Hauraki Coromandel artists and arts events organisers know** about the coromandel artbeat spring festival and share the opportunity with them; encourage them to consider participating.

Spread the word!

# audience info



when filled out please snap photo  
or scan sheet and email to:  
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tip: print me front to  
back and save some  
paper that way.

event name \_\_\_\_\_

event date \_\_\_\_\_

location \_\_\_\_\_

full name \_\_\_\_\_

email address \_\_\_\_\_

would you like to receive our  
newsletter and find out about  
special offers and events

yes

no

How did I find out about **the artbeat**:

Facebook  Instagram

Creative Coromandel newsletter

billboard, where: \_\_\_\_\_

local paper: \_\_\_\_\_

magazine/paper: \_\_\_\_\_

friends

other: \_\_\_\_\_

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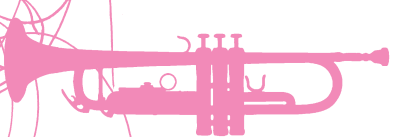
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